



bandbb
BREAD & BUTTER BRANDING

Logo Design & Marketing Material



Company Background

AV Jobs provide a highly specialist Recruitment Service for Audio Visual manufacturers, distributors and resellers. They also work within the broadcast, events and unified communications industries providing quality and experienced staff at all levels – from board members through management, field service and sales, as well as on-site technical and sales people.

All of AV Jobs Consultants have experience within the AV industry and fully understand all areas from sales through system design and installation, hire and events, operations and service.



The Brief

Bread and Butter Branding have worked with AV Jobs on logo design, trade show design and their brochure design. Each project required working within the existing brand guidelines but developing the brand as well. The logo design work involved revamping the existing AV and Lava Jobs logos and also creating a new logo and brand for their TechExec branch of their business.

The Outcome

The repeat custom is testament to the quality of bandbb's work and AV Jobs satisfaction with the value we provide. Each project was met with an excellent review and assisted in growing the AV Jobs brand.

Bread and Butter Branding designed our new brochures and banners earlier this year and we were delighted with the outcome. The designs were fresh, innovative and professional. We have continued to work with them on other projects.

Pat Deeley, Managing Director