



bandbb
BREAD & BUTTER BRANDING

Branding & Logo Design

Company Background

Just Talent provide a diverse range of talent for private and corporate events. They create a bespoke night of entertainment which fits into the theme of your event, or provide individual acts at your request. Either way, Just Talent will ensure your event is memorable and enjoyable for everyone involved. The Just Talent team are passionate about what they do and love to entertain.

The Brief

Just Talent approached bandbb to design a brand identity and logo which communicated the wide range of entertainment acts they provide. There was a fairly loose brief for this brand new start-up but the logo needed to work on social media platforms and have an 'entertainment industry' feel to it.

The Outcome

The final logo combined icons of the various entertainment acts Just Talent can provide. The red was selected as a brand colour due to its association with Theatre and the 'ShowBiz' feel Just Talent were looking for. Just Talent have recently commissioned further work with bandbb.