



Branding & Logo Design

Company Background

Keegan Electrical is a start-up electrician business founded by Sean Keegan. After a decade of experience in the electrical services industry Sean had build up a solid client base and formed Keegan Electrical in 2016; offering high quality a electrical services mainly aimed at the residential market.

The Brief

Keegan Electric were a brand new start-up who required a logo and brand identity. They had decided on orange as their brand colour of choice and wanted the K to be their main symbol. A professional looking, trustworthy logo was required.

The Outcome

A clean modern logo was created. The split in the K was designed to hint towards a broken circuit and the electrical credentials of the company. Importantly this logo had to work on a small scale for social media and large scale for printing on vehicles.

Bandbb did a fantastic job with the branding of our company. Their creative flair and ability to work with the brief we gave them resulted in a final product which perfectly represents our business.

Sean Keegan, MD Keegan Electrical